Cover Story: In a competitive global economy, companies need to distinguish themselves by not only making great products, but by doing so in ways that give back and make the world a better place.
FEATURES

INDUSTRY INSIGHT
6 Doing Well by Doing Good
In a competitive global economy, companies need to distinguish themselves by giving back—just as The Hershey Company does

PROGRAM SHOWCASE
11 Bringing Industry Insight into the Garage and Beyond
Program prepares students for repair and maintenance of cars/light trucks with traditional engines, plus hybrid vehicles

12 Cultivating a Worldwide Destination or a Local Favorite: The Ambition of Culinary and Hospitality Students
Housed in the College's new Pavilion Building, programs look to keep pace with the city's tourism and hospitality industry growth

16 Career-oriented Computer Degree Programs Respond to Breaking Trends
With computing career opportunities trending, especially in networking and programming, and industry unemployment low, the College expands program offerings

19 Business Administration Program Prepares Students for Transfer to Accredited Bachelor's Degree Programs
Paving the way for transfer to a four-year program accredited by the Association to Advance Collegiate Schools of Business

DEPARTMENTS

3 Campus Currents
Enhancing student experience, success; infusing global outlook into courses; culinary educational forum; Job Corps partnership; Enrollment Center opens; faculty/staff honors and achievements

ACCESS AND OPPORTUNITY

15 Learning in the Classroom, Sharing in the Community
Accounting students at the College, beyond their core curriculum, learn the power of volunteering

STUDENT SUCCESS

18 For Rautz Marc, Giving Back is Good Business
Risk analyst sees "a great business case for beginning at a community college," and then returning to help others succeed

TRANSITIONS

20 Foundation
Kai and Lucille Rudman Foundation helping students; Culinary Arts and Hospitality Management scholarships; Pathways Awards

22 Corporate Solutions
Building business partnerships through broadband technology education; JobTrakPA; small business mentoring; assisting family-owned businesses; Corporate College outreach

FORWARD THINKING

24 International Business Honor Society
College's 100-member strong Alpha Beta Gamma chapter helps students prepare, emphasizes community service
Options and opportunities abound in the areas of business, hospitality and information technology. Some of our programs in these areas prepare our students for the workforce, and others prepare them for a four-year degree. Whichever paths students are pursuing, they are finding a commonality in their studies: keys to success in a global marketplace, the satisfaction of giving back and the benefits of building relationships.

The degree and certificate programs highlighted in this edition of *Pathways* go beyond traditional instruction and feature out-of-classroom and out-of-country experiences that give students a competitive edge for their future. Boosting networking, communication and leadership skills helps our students move into the careers that our region depends on for growth and innovation.

The programs featured in this edition are allowing students to work toward in-demand careers. Computer support specialists and accountants are a few of the positions labeled as a high priority occupation in Philadelphia. In early September, Mayor Michael A. Nutter’s article, “How Hospitality Helps Philadelphia,” was posted on The Huffington Post website. Touting Philadelphia’s growth in tourism, the article revealed this industry’s astonishing capacity for further expansion: 38 million visitors, 10 million more than a decade ago, generates $26 million in impact every day. With 56,000 Philadelphians employed in the hospitality industry, this sector will grow even more. Philadelphia has opened five hotels in the last four years, with two more set to open this fall. An expanded convention center and more museums set the pace for more tourism. Our new Pavilion Building, which houses the Culinary Arts and Hospitality Management programs, contains the industry-quality equipment our students need to enter this industry or earn their bachelor’s degree.

As you will read, the College’s Corporate Solutions unit manages detailed initiatives to help Philadelphians retrain for today’s job market, work toward a degree by taking credit classes at their workplace and operate small businesses more efficiently. Several retraining programs are focused on unfilled or upcoming jobs that require a special set of skills.

This issue’s enlightening cover story features a new supporter of the College’s students, The Hershey Company. Through details about Hershey’s history and their current initiatives, the article reveals principles that we both share: the importance of education, establishing relationships and recognizing community need.
CHANGES TO ENHANCE THE STUDENT EXPERIENCE AND STUDENT SUCCESS

Several initiatives and services have been introduced this year to help new and returning students acclimate to college life and excel in their studies.

More than 1,550 new students signed a pledge to “Commit to Complete” their degrees and certifications before transferring to another college or taking a job. This is the first time ever that members of an incoming class were asked to sign Commit to Complete. On Welcome Day, Aug. 30, new students were matched with a study partner who can offer encouragement and help them stay focused on their education. “Incoming Class of 2012” T-shirts were also given to students as part of a College-wide campaign to build stronger peer-to-peer support systems and class identity.

To help keep the cost of books down for students, Barnes & Noble College Bookstore announced that major textbooks can be rented this semester at a 50 percent cost savings over the retail price. Students can rent a limited list of textbooks in the store or online using cash, credit card or a Financial Aid Bookstore Credit.

New student IDs will include expiration dates to meet requirements set forth by Pennsylvania’s new photo ID for voting law, even though enforcement has been postponed until after the November 2012 elections. The law states college IDs must have an expiration date in order to be used to vote. This year, returning students can request a new ID with an expiration date for free if they currently lack one of the other state-approved photo IDs. New student IDs will expire every two years.

INFUSING GLOBAL OUTLOOK INTO COURSES

The Division of Business and Technology is continuing efforts to include more international perspectives and insight into business and related courses. Last May, College students and faculty visited Hong Kong, Macau and Beijing, China, where Culinary Arts and Hospitality Management students got a firsthand look at these industries in a growing global economy. Beginning in the 2011–2012 academic year, the Division started the Doing Business Globally Speaker Series for students and the College community. Speakers included a representative from the Philadelphia Regional Port Authority, who spoke to economics classes about international trade; and a representative from Subaru, who spoke to students and members of the College family about the automotive industry and the Japanese market. Additional guests included speakers from Philabundance and the Federal Reserve Bank. The Division will resume the series this year to give students firsthand examples of connections that exist between world markets and local economies.
The new Enrollment Central helped streamline the admissions process for students this fall, as the College nears completion of the Bonnell Building renovation. Enrollment Central allows the College to consolidate admission services in a single building, eliminating the need for students to walk to additional locations. Construction is scheduled to end in October, capping the multiyear, $86 million College-wide expansion and rehab. The College has added 100,000 square feet of sustainable, eco-friendly space to its Main Campus and the Northeast and West Regional Centers since 2010.

CULINARY EDUCATIONAL FORUM AT THE PAVILION

The American Culinary Foundation’s Northeast Chapter is holding an educational forum at the Pavilion on Oct. 27. Fifty to 75 chefs are expected to attend, in addition to students. Breakfast, lunch and snacks will be prepared by participants. The College’s Culinary Arts students and Chef Andy Marin will be cooking at the event, and students will help chefs set up for the demonstrations.

JOB CORPS PARTNERSHIP PROVIDES BRIDGE TO A COLLEGE EDUCATION

Again this fall, participants from Philadelphia Job Corps have enrolled at the College, with six students taking Culinary Arts classes and 17 participants focused on health care areas.

This collaboration informs Job Corps participants about opportunities at the College and seeks to develop a pipeline of students pursuing degrees.

Job Corps, a federal program offered at no cost to participants, offers career and technical training in culinary arts, health care careers and facility management. Young adults age 16 to 24 are prepared to enter the workforce or seek further education. Job Corps also provides Philadelphians with basic reading and math courses, GED preparation and college preparation courses. For the students who attend the College, Job Corps provides the benefits of career counseling, health and wellness services, tutoring, and career transition services.

To make more Job Corps participants aware of educational opportunities at the College, an admissions representative from the College attended a recruiting fair on July 18 to talk about academic programs, financial aid and student services.

ONE-STOP CENTER AT MAIN CAMPUS NOW OPEN

The new Enrollment Central helped streamline the admissions process for students this fall, as the College nears completion of the Bonnell Building renovation. Enrollment Central allows the College to consolidate admission services in a single building, eliminating the need for students to walk to additional locations. Construction is scheduled to end in October, capping the multiyear, $86 million College-wide expansion and rehab. The College has added 100,000 square feet of sustainable, eco-friendly space to its Main Campus and the Northeast and West Regional Centers since 2010.
RAINAH CHAMBLISS, office administrative associate in Corporate Solutions and Business student at the College, was elected the national president of Alpha Beta Gamma Business Honor Society for the 2012–2013 year. She plans on graduating in spring 2013, along with her husband, Darnell Chambliss, a 2011-2012 Student Ambassador. Both are members of Phi Theta Kappa International Honor Society. Last year, she served as president of the College's Eta Sigma chapter and will serve as chapter vice president this year.

CORY NG, assistant professor and Business Programs supervisor for the Main Campus, recently had his article, “Accounting Education Assessment Tools,” published in the fall 2012 edition of Pennsylvania CPA Journal, the official publication of the Pennsylvania Institute of Certified Public Accountants. In the article, he discusses some of the tools available for accounting educators to use in the assessment of student learning outcomes. Ng is also the faculty advisor to the College's Student Government Association for 2012–2014, as well as co-advisor to the Alpha Beta Gamma Business Honor Society.

CHEF ANDRES MARIN, instructor of Culinary Arts and Hospitality Management, attended the American Culinary Federation (ACF) national convention in Orlando, Fla., July 14–17, 2012. Marin was the ACF Philadelphia Chapter Chef of the Year in 2011.

MARIAN MCGORRY, PH.D., assistant dean of Business and Technology, earned a doctorate from Capella University in Leadership in Higher Education. Her thesis focused on Community College of Philadelphia students in a first-year business course and their engagement with faculty and peers.
Doing Well
by
Doing Good
In a competitive global economy, companies need to distinguish themselves by not only making great products, but by doing so in ways that give back and make the world a better place.

The Hershey Company's Chairman Jim Nevels embraces the idea that great companies can be the source of beloved products and contribute to the overall well-being of society.

Jim Nevels' journey to the pinnacle of business success has been a long one — defined by hard work, determination, a good education and a belief that those who follow a solid set of values and do the right thing will be rewarded.

Mr. Nevels' values are also aligned with those of The Hershey Company, where he proudly serves as Chairman of the Board, a company he likes to call, "The world's greatest confectionery company."

His path to the boardroom is truly inspirational; a real American success story. Mr. Nevels grew up in Greensboro, Alabama, before the Civil Rights movement had changed society. It was a time when opportunities for a young African-American man seemed slim, especially for someone from little means.

"My father was a welder and today we would probably regard our standard of living as quite humble," Mr. Nevels said. "On the other hand, everything I learned in Alabama helps me each day, whether I'm in the board room, on Wall Street or in the community. It forged a set of values that I carry with me to this day."

His parents were young when he was born so he spent a lot of time with his grandparents. "It was my grandfather, who made his living as a nickel-a-week salesman of burial insurance policies, who taught me early ethical principles," he said.

"I watched my grandfather on Sundays in Birmingham, Alabama, more than four decades ago at our church as he collected five cents each week from his clients. Mind you, this was after the collection plate went around," added Mr. Nevels. "Now, I wasn't there just watching. My grandfather put me to work and gave me the task of marking down each client's nickel into the payment book."

Mr. Nevels noted that these early experiences taught him lessons he uses to this day. He learned it takes rigor, discipline and continuous improvement. He has now used these experiences for decades in business, in his personal life and in his role as chairman of an iconic Fortune 500 company.

Mr. Nevels continued, "Lesson number one is, 'Never ask someone to do something you would not do yourself.' Lesson number two is 'Provide value in all shapes and forms.'"

—JIM NEVELS, Chairman, The Hershey Company

Mr. Nevels' first opportunity to test his personal values came at a critical crossroads in his life. He earned a scholarship to attend Bucknell University in the far-off state of Pennsylvania — a daunting proposition for a young man from Alabama who had never traveled beyond his immediate community. But he knew that education was the key to a better future.

Mr. Nevels would go on to distinguish himself as a student and a scholar. He graduated cum laude from Bucknell University with a degree in Political Science and Philosophy, earning Phi Beta Kappa honors before going on to receive a M.B.A. degree from the Wharton School at the University of Pennsylvania, a J.D. degree from the University of Pennsylvania Law School, a Doctor of Public Service degree, honoris causa, from Saint Joseph's University, and a Doctor of Public Service degree, honoris causa, from Harrisburg University of Science and Technology.

His passion for education would eventually lead Mr. Nevels to a job that would also prove his commitment to giving back to the community. For six years beginning in 2001, he served as Chair of Philadelphia's School Reform Commission, which oversees the eighth-largest school district in the United States with approximately 150,000 students and 249 schools.
“It was a truly challenging job, but an incredibly enriching one as well,” Mr. Nevels said. “What I learned is the right teacher, the right school, the right learning program makes all the difference in instilling confidence and aspirations in our young people. In other words, a good education is the greatest gift any of us can ever receive.”

Mr. Nevels added that he has been truly fortunate and his education paved the way for many opportunities in business, as a lawyer and an entrepreneur.

His passion for education continues today and has led him to a close relationship with Community College of Philadelphia, where he was Co-Chair of the College’s “Expanding Possibilities” campaign, an initiative to enhance facilities and resources at the College to meet the growing needs of students and the Philadelphia community. “After I left my role with Philadelphia’s School Reform Commission, I wanted to stay connected with the important work of creating educational opportunities for the youth of Philadelphia. I was honored and delighted to join Community College of Philadelphia,” said Mr. Nevels. “It also gives me a way to continue to give back to the community of Philadelphia, which has been so important to me throughout my career and adult life.”

His connections to Community College of Philadelphia and The Hershey Company have benefited both organizations. Recently, Mr. Nevels worked with Hershey’s community team to facilitate a $250,000 donation to the Community College of Philadelphia Foundation to support the College’s Culinary Arts and Hospitality Management programs. Hershey’s support will be permanently commemorated on a wall inside the center, which will be renamed the Hershey’s Center for Culinary Arts.

The Hershey Company has a long history of supporting communities and seeking to positively impact society as part of its overall corporate social responsibility efforts. Interestingly, the company has early ties to Philadelphia through its founder Milton Hershey.

“After learning how to make candy as an apprentice, a 19-year-old Milton Hershey decided to start his own candy business in Philadelphia. He rented a three-story building on Spring Garden Street, just a few blocks down the street from the College’s Main Campus location, where he made caramels during the day and sold them at night. The caramel venture eventually folded, but the experience would lead Hershey to start another caramel company in Lancaster where he first started making chocolate.”

For Jim Nevels, Philadelphia has been home and a very important community for most of his adult life. In 1991, he founded The Swarthmore Group in Philadelphia, an independent investment advisory firm, where he serves as Founder and Chairman. With more than 30 years of securities and investment experience, Mr. Nevels and his team use sophisticated investment strategies to help corporations, public entities, labor unions, foundations and endowments achieve their financial objectives. The Swarthmore Group has grown from managing $35 million in December 1992 to managing more than $1.5 billion in assets today.
In 2004, Mr. Nevels was appointed by President Bush to the Advisory Committee of the Pension Benefit Guaranty Corporation for a three-year term and served as Chairman from 2005-2007.

Despite his tremendous success, Mr. Nevels has remained grounded by the values he has carried throughout his life from his days in Alabama. These values have helped him make tough decisions and do the right thing, even when it often is not the easiest course.

Mr. Nevels also draws inspiration from the story of The Hershey Company’s founder, Milton Hershey, a visionary man whose values and generosity have left a lasting legacy in Pennsylvania and around the world.

“Like all great stories, this one is about a man and his unique vision,” said Mr. Nevels. “Hershey saw that technology could be used to make chocolate affordable for everyone. This was actually revolutionary because chocolate had previously been a treat reserved only for the rich. Like Henry Ford with the Model A, Milton created an everyday product. This legacy continues even today as chocolate is now being introduced to the rising middle classes of Brazil, China and India.”

But Milton Hershey’s legacy is much broader than that of a visionary businessman. He is, in fact, an American icon.

Hershey and his wife, Catherine, could not have children of their own. So, they decided to start a school for orphaned boys. And in 1918, following Catherine’s death, Hershey gave his entire fortune — $60 million — in a trust to ensure that what has become the remarkable Milton Hershey School would continue long after his own death. This level of generosity and philanthropy is like that of Bill and Melinda Gates, but three generations ago.

Mr. Nevels is proud of the unique Hershey legacy and serves as a member of Hershey Trust Company and the board of managers of Milton Hershey School that oversees the $9 billion trust today. The school, which today serves more than 1,900 financially disadvantaged students, is a testament to the power of Mr. Hershey’s original vision and the caring work of thousands of teachers and caregivers over the past century. These students, often from difficult backgrounds, have the opportunity for a better life because of what Mr. and Mrs. Hershey started more than a century ago. And Mr. Nevels knows firsthand what a difference having that opportunity can make.

Hershey Trust Company continues to be the single-largest shareholder of The Hershey Company. “Today, the business operations of The Hershey Company support the school,” added Mr. Nevels. “In other words, each time you buy a HERSHEY’S milk chocolate bar, a REESE’S peanut butter cup, a KIT KAT bar, HERSHEY’S KISSES brand milk chocolates or TWIZZLERS candy, you are actually doing a little bit of good for children who otherwise may not have had a chance.”

Mr. Nevels considers himself a proud ambassador for The Hershey Company and feels strongly about the company’s commitment to continuing to demonstrate...
Milton Hershey’s values in all of its global business operations. “The Hershey Company’s unique heritage and strong sense of values are the foundation for our growing global business,” Mr. Nevels said.

In fact, he got personally involved in one of the company’s key corporate social responsibility initiatives when he traveled to Ghana, West Africa, last year.

For many years the cocoa industry has been working with cocoa farmers to increase crop yields so they can earn more income, have more to spend on education, housing and health care, and support their families. Hershey has been deeply involved in a number of efforts to help cocoa communities. In fact, the company’s support for cocoa communities goes back more than 50 years.

Mr. Nevels went to Ghana to understand cocoa farming and see what the company could do to make a difference for cocoa farming communities. He helped launch a program in Ghana called CocoaLink. It’s a remarkably simple concept, but quite substantial in making a difference in farmers’ lives. Through the program, farmers receive text messages or mobile phone calls in the local language from Ghana’s national cocoa farming board. The information helps them learn better farming techniques, helps them understand weather and market prices, and even tells their family about preventing malaria. Ultimately the program, funded entirely by The Hershey Company, is helping to increase farmers’ yields and incomes, improve their families’ standard of living, and increase funds to invest in their children’s education.

“We thought about the challenges facing cocoa farmers and their families much the way that Mr. Hershey might have done,” said Mr. Nevels. “That is to say, we looked for a solution that was innovative, practical, affordable and sustainable.”

The Hershey Company plans to expand this program throughout West Africa.

Efforts like CocoaLink and the many other socially responsible programs the company creates and supports show that an organization like Hershey can draw upon its heritage and values to be as relevant today as it was in 1894 when Milton Hershey started making chocolate. And after six decades of drawing upon his own personal values as the foundation for success in business and in life, Mr. Nevels knows firsthand that companies really can “do well by doing good.”

“After I left my role with Philadelphia’s School Reform Commission, I wanted to stay connected with the important work of creating educational opportunities for the youth of Philadelphia. I was honored and delighted to join Community College of Philadelphia. It also gives me a way to continue to give back to the community of Philadelphia, which has been so important to me throughout my career and adult life.”

—JIM NEVELS, Chairman, The Hershey Company
Assistant professor and curriculum coordinator of Automotive Technology, Richard Saxton, attended the Train the Trainer program for the second time at Sinclair Community College in Dayton, Ohio. Funded by a grant from the National Science Foundation, this training helps keep him on the cutting edge of information that students need in today’s work environment.

“We really got insight into what was happening,” said Saxton, describing how factory representatives from Honda, General Motors and Toyota were on hand to discuss their future plans.

Preparing students for the repair and maintenance of cars and light trucks with traditional engines, in addition to vehicles with hybrid technology, is vital for career success. Courses in the program are being updated to include the most current developments about alternative fuel vehicles. Students in the Automotive Service Technology option are prepared to take the National Institute of Automotive Service Excellence Certification examinations. The program’s accreditation by the National Automotive Technicians Education Foundation ensures students are learning the most current information on up-to-date equipment. This designation also informs employers exactly what skill sets graduates have coming from the accredited program. The Automotive Management and Marketing option infuses business acumen into the mix for those who want to pursue service management or automotive marketing.

To further advance their careers, some students are earning both degrees.

“They have to take six or seven more classes to earn the Management and Marketing degree,” said Saxton. “These students see the business aspect as a competitive edge. They can better understand the environment where they will be working.”

Several initiatives offered by the curriculum focus on career options, increasing interest in the field, and establishing a pipeline connecting high schools, the College and excellent employment opportunities.

This January, five second-year, full-time students learned firsthand about diverse career opportunities at the annual Transportation Research Board conference in Washington, D.C. The students attended the conference as part of a $5,000 scholarship awarded to each from the Dwight David Eisenhower Transportation Fellowship. This was the curriculum’s fourth group of students, and to date $90,000 in scholarships have been given to the College’s Automotive students through the Eisenhower fellowship.

According to an Aug. 28 article in USA Today, the automotive industry will soon experience a shortage of technicians. Some high school automotive programs are experiencing budget cuts, which is limiting enrollments. Other students are being presented with so many career opportunities that an organized effort to introduce them to a specific field is becoming more important. Two different Garrett Morgan grants are helping provide unique learning opportunities in the industry for middle school and high school students.

“Twenty seventh and eighth grade students, recruited by the School District of Philadelphia, attend camp for one week thanks to the first grant. We take a trip each day,” said Saxton. Students visit numerous sites, including SEPTA to learn about transportation careers and hybrid buses, and the city of Philadelphia’s Fleet Management Division, where professionals maintain motorcycles, fire trucks, ambulances and police cars.

Students also build a variety of model cars. “Some are solar powered, hybrid vehicles or fuel cell vehicles. Students learn about the limitations and characteristics of each type of vehicle, and we discuss the positives and negatives of each,” said Saxton.

The second grant will allow the College to partner with Audenried Charter High School this upcoming year and work with their students in the school’s new transportation facility.

College faculty are also in communication with high school instructors to get the word out about an approved program for students at Edison and Swenson high schools—earning college credit while in high school.

“Through the Pennsylvania Department of Education, the College is able to offer high school graduates from auto tech programs up to nine college credits toward the Automotive Service degree,” said Saxton.
Kelsey Humphrey, an intern at the Spirit of Philadelphia restaurant, has had many opportunities to use skills she learned in the College’s classrooms.

“Without my dining room class, I wouldn’t know table settings, stations and seating. It is a lab class where we physically do these things,” said Humphrey.

As the hostess of the ship, Humphrey assists the restaurant manager with various duties, helps with setup for the cruises and assists servers. Working toward both the Culinary Arts and Hospitality Management degrees, she previously interned at the Greater Philadelphia Hotel Association for seven months, where she handled the internal newsletter, scheduled board meetings, worked events with a supervisor, assisted customers and trained the next intern. Humphrey applied for both internships on her own to gain career experience and establish relationships.

On track to graduate in spring 2013, Humphrey plans on using both of her degrees to enter the Event Leadership Executive certification program at Temple University, then start her career in special events. About her chosen career, Humphrey said, “I like the responsibility of getting guests everything they need, and I get to hold the reins. It’s not for someone who doesn’t like to multitask. I can keep a number of balls in the air at the same time.”

Students in Hospitality Management learn the communications and management skills necessary for a career as a manager of food, banquet, catering and conference services; or manager of front desk or housekeeping services in hotels, restaurants, colleges and entertainment venues. Culinary Arts students work toward careers as caterers or chefs, or kitchen workers or cooks. Those interested in pursuing apprenticeship status with the American Culinary Federation (ACF) will receive assistance securing the required training.

Graduates can enter the workforce after earning their degree, or they can transfer to a bachelor’s degree program. The College maintains several partnerships that make transfer seamless. Recent Hospitality graduates have transferred to Widener University and the University of Hong Kong, and Drexel and Temple universities remain popular transfer choices.

As Philadelphia’s tourism industry grows, so does the demand for professionals in a variety of areas. Thirty-eight million people traveled to Philadelphia in 2011, 10 million more than a decade ago. The hospitality industry employs approximately 86,000 in Greater Philadelphia.

“I learned so much at the College—how to carry eight glasses in one hand, how to handle situations with customers and coworkers, and how to not let things get the best of you. I already knew how to set a table and how kitchens worked when I started at Cescaphé. I can name any class and list something I learned. Everything has come with me to my work.”

—CINZIA CASCIATO, GRADUATE ’12
To help meet the expected tourism growth of the region, those in the CAHM curriculum realize the importance of attracting future students. The College is currently working on arrangements enabling high school students in the School District of Philadelphia to earn college credits while in related programs. This pipeline would give students a head start on their college degree and help provide area employers with experienced professionals.

Hospitality Management and Culinary Arts are often referred to as the front end and the back end of the house respectively, since so many aspects of the fields work in tandem in restaurants, hotels and other businesses. One of the most important shared lessons among the programs is understanding the industry in rising economic powerhouses such as Brazil, China, India and Russia. As leisure and business opportunities expand across the world, so has the knowledge that hospitality students must possess for success in the global marketplace.

Through a Title IV grant from the U.S. Department of Education, students and faculty from CAHM visited Hong Kong, Macau and Beijing, China, in May 2011.

“Culinary students learned about various cuisines of the Chinese provinces. Hospitality students went to the Wanda Sofitel Hotel in Beijing, where the general manager gave them a behind-the-scenes tour and talked about reservations, room setup, the difference between the classification of rooms and the cyclical nature of the hotel industry,” said Linda Carroll-Pitts, visiting lecturer and curriculum coordinator of the CAHM programs. They also traveled to Hong Kong University to meet with the dean of the Hospitality Management program, and to Hong Kong Polytechnic University, which partners with a real, working hotel that serves as a classroom for students. To maximize their experience, students opted to gain a basic understanding of the language. “The students took Chinese before the trip and did very well,” said Carroll-Pitts.

Cinzia Casciato, one of the students on the trip to China, graduated in May 2012 with Highest Honor. She has taken her classroom and international experience to Widener University, where she is pursuing a degree in Hospitality Management. One of her electives, Casino Operations Management, is opening her eyes to yet another career option.

“I first started thinking about restaurant and club management, but I’m also thinking about hotels and casinos. Currently I’m leaning toward casinos,” said Casciato.

For the past five years, Casciato has worked for Aramark at Citizens Bank Park and Lincoln Financial Field. Now working in the vending room, she sells food and drinks to the vendors. Her second job at Cescaphé Event Group gives her event catering experience. She credits her education at the College for giving her several advantages.

“I learned so much at the College—how to carry eight glasses in one hand, how to handle situations with customers and coworkers, and how to not let things get the best of you. I already knew how to set a table and how kitchens worked when I started at Cescaphé. I can name any class and list something I learned. Everything has come with me to my work,” said Casciato. As for the College’s faculty, she said, “They all care about what you’re doing and how far you go.”

Both programs have enjoyed student growth. Currently there are more than 200 Hospitality Management students. In the back of the house, approximately 350 Culinary Arts students are gaining expertise in American and international cuisine, baking, sanitation, nutrition, cost control and specialty cooking
for individuals who require gluten-free, vegetarian or dairy-free meals. This year, Culinary Arts students will learn to use a point-of-service microsystem found in restaurants, which allows servers to send orders to the kitchen through a handheld device.

“For fall 2012, we are running six classes a day. We have never run that many classes,” said chef Andres Marin, instructor of Culinary Arts and Hospitality Management.

Marin, an American Culinary Federation-certified executive chef, is also an alumnus of the College’s Culinary Arts program. Growing up, he worked in his family’s bakery, La Fogata, in Olney. Not sure what career he wanted to pursue, he decided to take a culinary class at the College.

“It turned from an interest to a passion,” he said.

Teaching classes of all levels, alumnus Marin sees students like him, who have experience but lack some basic culinary knowledge.

“My focus now is to let the students understand they don’t have to be fearful. I let them create their own style,” said Marin.

Modern kitchens in the new Pavilion allow students to use the most up-to-date equipment in the field. The building also features a demonstration classroom and new dining areas. Experience outside of the classroom includes serving and preparing luncheons at the College, which are attended by employees. Students who procure internships have a good chance of being hired, and most graduates work in restaurants, hotels and catering companies, according to Marin.

To make the Culinary Arts degree even more beneficial to graduates, the College is pursuing program accreditation from the American Culinary Federation. A proficiency certificate in development would offer accelerated courses for those who need short-term preparation in order to find employment in the field.

Marin, who enhanced his career with a bachelor’s degree in Business Administration, can speak to his students about the advantages of furthering his education. He is now informing students that a four-year degree is a necessary credential for some positions.

“A lot of corporate chefs at hotels and resorts want someone with a bachelor’s degree, preferably in a business area,” said Marin.

Opportunities Emphasize Networking, Career Preparation

At the College, Culinary Arts and Hospitality Management students have resources that can help give them a competitive advantage as a student and as a professional.

The College is in the process of working on a co-membership agreement with Temple University’s chapter of the National Society of Minorities in Hospitality, which includes women, Latinos, Native Americans and African Americans. The society helps students network, build relationships in the field, and share their multicultural perspectives and ideas.

A student club formed in the past year at the College, Ananas, aims to raise the profile of the field and help keep students in the program up-to-date with news and trends in hospitality. “Ananas” is French for pineapple, the internationally recognized symbol of hospitality.

THE PINEAPPLE: AN INTERNATIONAL SYMBOL OF HOSPITALITY

Wonder how the pineapple became a symbol for welcome, cheer, friendship and hospitality? The story starts during the seventeenth century, when pineapples were brought back from the West Indies by European explorers. Pineapples were then grown in Europe and became a favorite luxury of royalty and other elites. In colonial North America, sea captains placed pineapples on their doors to let the community know they returned home safely from foreign ports. The adornment also served as an invitation to friends to join in a celebration of food and drink.
Learning in the Classroom, Sharing in the Community

It is one thing to learn theory in the classroom. All Community College of Philadelphia Accounting students study a core curriculum covering financial management to microcomputers to auditing, augmented by a broad curriculum that emphasizes quantitative reasoning and critical thinking through exposure to the liberal arts.

Yet, it is an even more valuable thing to then put the sum of that theory into practice in order to build students’ accounting skills while also enriching and strengthening their community. That’s what Community College of Philadelphia’s Accounting students did recently by volunteering with the Campaign for Working Families, a partner of the Internal Revenue Service’s Philadelphia office, through which they participated in the Volunteer Income Tax Assistance (VITA) Program.

Throughout the 2012 tax season, 34 Accounting student volunteers from the College devoted a total of 594 hours to improving the economic status of working Philadelphians by assisting in the preparation of their Federal income tax returns. Among these students, 24 were IRS-certified at the basic level for completing tax returns, and one at the intermediate level, able to work on more complex, itemized returns. Bilingual students from the College helped families who spoke a total of seven different languages.

Through gaining practical, hands-on experience outside the classroom in subject areas they are currently studying, these students display greater persistence in their studies and achieve higher completion rates. Further, they develop greater feelings of self-worth and self-confidence through volunteering while learning that the presence of relevant volunteerism on their résumés can only impress prospective employers.

This fall, assistant professor Cory Ng and 50 students will visit the Pennsylvania Institute of CPAs’ offices to gain exposure to career opportunities within the accounting profession. In past years, assistant professor J. Barry Johnson has escorted students to the American Institute of CPAs’ Monte Carlo night to network with accounting students already attending four-year programs in the region. These additional student engagement activities augment classroom theory by providing practical learning opportunities.

Wayne Williams, assistant professor and department head, Business Administration, said that developing and maintaining positive relationships with external partnering organizations is one of several ways—all of them beneficial to students—in which the College’s Accounting curriculum addresses community needs. Increasingly, he, his peers and his students within the College’s business-related programs respond to identified administrative needs of the city of Philadelphia, while also meeting the needs of Philadelphians. Not only does such involvement give students at the College an opportunity to learn by volunteering time and expertise, it impresses upon them the importance of networking within a synergistic business environment.

This synergy between city and community college ultimately provides essential insights for students at the College. For example, Williams has served on the Mayor’s Tax Policy Development board and remains a member of the Revenue Commissioner’s advisory board. In turn, the Revenue Commissioner, Keith Richardson, has visited Main Campus to address business-minded students on the importance of ethical behavior throughout their chosen careers. Perhaps there is no better way to teach, to be taught and to share.
With the biggest technology boom since the 1990s underway and less than four percent of those in the field unemployed, many who are interested in pursuing a career in computing—especially on the programming or networking side—are making their move now.

Community College of Philadelphia’s Computer Technologies department offers three degree programs in computing. First is an Associate in Science in Computer Science, a transfer-oriented degree that prepares students for earning an advanced degree in computer science or software engineering on the way to a career creating computer software or designing computer systems. Core courses in computer programming focus on the development of algorithms and data structures using language such as Java and C++.

Second, the Associate in Applied Science in Computer Information Systems – Information Technology, or CIS, degree lets students choose between going to work after two years of study or transferring to complete a four-year degree at another institution in hands-on computer technology. While at the College, a student will complete courses in computer programming, computer networking, installing and supporting operating systems, database management, and information technology project management. Several core courses help prepare students for professional certification exams.

For individuals seeking the shortest route to a paying job, perhaps in a new career field, proficiency certificates may present an attractive option.

Courses in the Network and Systems Administration proficiency certificate are closely linked to professional certification from the Computer Technology Industry Association and Microsoft.

The courses engage students in both the development of technical skills needed to support and maintain computer networks, and the application of analytical skills needed to analyze and manage them. Once completed, these five CIS courses, plus a sixth for those students wishing to seek employment as systems analysts, may be applied to either the CIS or MCIT degree.

Courses in the Receptionist and Office Clerk proficiency certificate provide students with the basic skills necessary to work in an office environment and prepare various business documents using Microsoft Office software applications. Upon completion, the courses may be applied to either the Liberal Arts – General Option or CIS degrees.

Courses in the Computer Programming and Software Development proficiency certificate prepare students for collecting and analyzing information to determine the limitations and possibilities of application programs and to project the timing and performance of software designs. Upon completion, these Computer Science and Math courses may be applied to the Computer Science degree.
Third, the Associate in Arts in Management of Computer Information Technology (MCIT) degree combines computing and business courses for those interested in both computer technology and business management. In addition to CIS degree core courses, this degree includes accounting, economics and business management courses, plus six additional credits of elective computer courses.

"Today, the two fastest-growing areas in the computing job market, computer programming and computer networking, are offered at the College," said Chuck Herbert, assistant professor, Computer Technologies. Because nothing tops the current interest in game programming and application development, the College has already integrated lessons in both areas into existing courses. As soon as spring 2013, it will begin adding full courses in game programming and mobile app development.

Most popular among networking and data communications courses are: Microsoft and Cisco courses that prepare students for professional certification as network technicians; and courses based on the Computer Technology Industry Association professional exams, including A+, Network+, Linux and those in computer security.

Beyond the classroom, work environment internship opportunities at Mastery Charter Schools in Philadelphia exist for CIS degree-eligible students who have completed one year at the College. At the same time, 60 Mastery seniors are spending this academic year at the College, where they will fully satisfy requirements for their high school diplomas while also earning their first college credits.

"Today, the two fastest-growing areas in the computing job market, computer programming and computer networking, are offered at the College."

— CHUCK HERBERT, assistant professor, Computer Technologies

THE DEMAND IS THERE!

A July 23, 2012 TIME Magazine chart, “Where the Jobs Will Be,” showed that 11 of the 20 fastest-growing industries through 2017 will be in the online (six) and digital (five) arenas. Social networking sites were first on the TIME list, boasting a 27% projected five-year growth rate.
When Ruth Marc and her husband Tony, both Haitian, named their baby son Rautz, alliteratively pronouncing it ‘Roots,’ perhaps they already foresaw the ambitious path he would ultimately blaze. His mentor at Community College of Philadelphia—Wayne Williams, assistant professor and department head, Business Administration—definitely anticipated it from the start. Williams was unsurprised that Marc, after transferring from the College in May 2003 with a major in Finance, went on to earn his B.S. at Temple University’s Fox School of Business (Finance major, Accounting minor) in May 2006 following a yearlong stint as a J.P. Morgan Investment Banking intern. Recognizing that Marc was solidly launched on a promising career path in business, Williams has watched admiringly since. After graduating from Temple, Marc spent two years as an audit associate in the Financial Services Group at KPMG LLP. His next and current career step is as an annuities senior risk analyst in Prudential Financial’s regional Fort Washington office. Collaborating daily with Prudential’s senior management on each business function’s operational risk, he evaluates the design and effectiveness of those controls in place and recommends how to mitigate inherent and external risks. The next step in Marc’s plan is to earn his MBA at a top business school, hopefully University of Pennsylvania’s Wharton School of Business, in preparation for a management position and eventually a senior executive position at Prudential. This is impressive for a young man who at 22, an age when so many others are finishing college, found himself mired in the pharmaceutical mail order business several years after graduating from Martin Luther King High School. The realization that, “it wasn’t where I saw myself long term, and time was getting away,” came one summer 2001 afternoon. The next morning he registered for classes at Community College of Philadelphia. His life has been a self-development whirlwind ever since. For Rautz Marc in his days at the College, the challenge of courses like Calculus II motivated him to succeed. According to Marc, Calculus II was, “the most challenging course I took in college. But it was the one that benefitted me most, helping me develop my study skills for exams and tests.” To this day, he stands by that lesson learned just as he stands by his rationale for community college.

“There’s a great business case for beginning at a community college to hone your skills for professional studies,” Marc said. “It taught me how to study and how to communicate with professors. It provides great value, giving you the same quality of education over those first two years but at far less expense.” Given that endorsement, when Williams invited his former student to become involved in life at the College once again, Marc joined the advisory board of the Center for Male Engagement, the resource that today helps students like him mature and succeed as students. The Center was a natural for this married 33-year-old father of a four-year-old son, fueling his self-professed passion of “giving back to any institution important to me.” Drawing on his deep commitment to strengthening both Prudential’s Black Leadership Forum and the National Association of Black Accountants Inc’s regional chapter, Rautz Marc now exploits all his business relationships for the common good.
Students seeking a more inclusive foundation in the various business disciplines, with less interest in quantitative subjects such as math and statistics, usually choose Business. But for those wishing to gain the strong foundation in advanced mathematics and quantitative reasoning required for transfer to a bachelor's degree program accredited by the Association to Advance Collegiate Schools of Business (AACSB), the College's Business Administration program is the answer. The need to develop these two distinct curricula expanding transfer opportunities for our students was envisioned by associate professor Alan Davis.

Those students choosing the business transfer options have more flexibility in the curriculum, allowing them to explore nonbusiness majors upon graduation with a background in business study. For those who are committed to studying in an AACSB-accredited program, the in-depth, rigorous requirements of the Business Administration degree train them more extensively, which significantly expands their graduate school, job hunting and career options. A fundamental first step, always, is to get involved and connected outside the classroom.

According to Wayne Williams, Business Administration assistant professor and department chair at the College: “Engagement is critical. Early on, we urge each student to join a business organization, because networking is key to job hunting. Just as real estate success relies on ‘location, location, location,’ we impress upon them that business success relies on ‘relationship, relationship, relationship.’”

For this practical reason, the College’s Business Administration advisory committee consists of business and industry representatives from a host of institutions, including the Pennsylvania Employment and Training Bureau, the Federal Reserve Bank of Philadelphia and PGW. The information they provide on labor market trends guides the development of the academic program and its graduates, for whom it can lead to an internship or a part-time employment opportunity.

Upon program completion, 60 percent of Business Administration graduates from the College seamlessly transfer not only to Temple University, but directly into its prestigious Fox School of Business, to complete their degree via formalized program-to-program agreements now in place. There, they will enjoy junior standing in Fox’s Business Administration bachelor’s degree program.

Debbie Campbell, senior assistant dean at Fox who also sits on the College’s Business Administration advisory committee, said that these students, “enter Fox as fully prepared juniors with a strong work ethic, which helps them succeed both academically and in their internships and career placements after graduation. Well prepared for the rigor of Fox courses, they already understand the importance of becoming fully engaged both in and out of the classroom. A large majority join student professional organizations during their first semester.”

In lesser numbers, this seamless transfer works the same way into Drexel University’s LeBow College of Business, La Salle University’s School of Business, Saint Joseph’s University’s Haub School of Business and the many other AACSB-accredited institutions, all of which require the precalculus and calculus courses central to Business Administration.

**FACT:** Students who complete the Business Administration degree at Community College of Philadelphia before transferring to the bachelor’s degree business program at Temple University’s Fox School of Business, according to Fox representatives, may be just as successful there as Temple students who enroll in the program as freshmen.
The Foundation’s recent donation to the College provided $12,000 to pay tuition for 25 Philadelphia police officers to attend courses in the College’s Justice curriculum. Police Commissioner Charles H. Ramsey was on hand for the Aug. 28 check presentation at police headquarters. Two grant recipients offered remarks, and many past grant recipients attended the ceremony. Since 2002, the Kal and Lucille Rudman Foundation has provided 18 grants totaling $159,493 to help 398 Philadelphia police officers pursue higher education. The classes provide officers with greater insights into their jobs, help foster critical thinking, and offer a deeper understanding of the city and its challenges.

The College premiered the Kal and Lucille Rudman Innovative Music Series at a screening event on Sept. 13 in recognition of a $50,000 gift from the couple’s foundation to support the Kal and Lucille Rudman Multimedia Project. The project seeks to build on the College’s current success as a leader in media production education and to foster greater collaboration with Temple University and Drexel University. In attendance was Karen Curry, executive director of the Rudman Institute, a part of Drexel’s Antoinette Westphal College of Media Arts & Design; and Paul Gluck, associate professor in the department of Media Studies and Production in the School of Media and Communication at Temple University. An alumnus of the College, Gluck is also the general manager of Temple University TV and the Kal and Lucille Rudman Media Center.

Additionally, the project will expand on the work of CCPTV, the College’s television station, to incorporate student participation in every aspect of production, content development, management and operation.

In addition to general scholarships, the Community College of Philadelphia Foundation offers opportunities for students in specific fields. The Philadelphia Concierge Association Book Award provides financial assistance to two Community College of Philadelphia students.
enrolled in the Hospitality Management program. The awards, up to $250 each, will provide funding for the purchase of textbooks in the College’s Bookstore during the fall semester. The Thelma Rebecca Dyer Caswell Scholarship is a new offering for a student in the Culinary Arts program, with an award of $1,000. Also new, the American Food & Vending Scholarship will give two $2,500 awards to Culinary Arts students. In addition, the scholarship winners will be granted an internship with American Food & Vending.

The Foundation offers dozens of scholarships and awards to help students pay for their education. Now, students can apply online, and this application can be used for several scholarships over a one-year period. Previously, most scholarships required a separate application. Prospective students can also review the list of scholarships offered by the College.

Make the Path Possible

The Foundation helps provide students with an enriching educational experience and financial assistance to stay in school and earn a degree. Your contributions make it possible.

PATHWAYS AWARDS CELEBRATION TO RECOGNIZE RECEPIENTS, COLLEGE CHAMPIONS

The 2012 Pathways Awards Celebration will take place on Nov. 1 at VIE. The following are being honored for their dedication to improving their community and to education:

- **Bonnell Award** – *Alba Martinez*, principal, Vanguard’s Education Markets Group
- **City Impact** – *Charles “Charlie Mack” Alston*, activist, philanthropist and entertainment insider
- **Corporate Award** – *Bank of America*
- **Special Recognition** – *Kal and Lucille Rudman Foundation* and the *Gilroy and Lillian Roberts Foundation*

In addition, the first-ever Community College of Philadelphia Champions will be announced at the awards dinner. These champions, demonstrated community leaders who are key to moving the city forward, will help advance the reputation of the College as an essential provider of quality education, an asset to the city’s workforce and an economic driver important to the region. The champions, who are able to engage different audiences throughout the city, will assist the College in communicating important news and opportunities for one year.

THE COLLEGE IS DEDICATED to putting students on the path to graduation and a rewarding career. Gifts to the Annual Fund make this a reality. The Annual Fund supports student success through scholarships, technological advancements and faculty development initiatives.

Please help students achieve their educational goals today with a gift to the Annual Fund.

Visit [www.ccp.edu/annualfund](http://www.ccp.edu/annualfund) or call 215-972-6344.
EMPOWERING COMMUNITY THROUGH NONCREDIT BROADBAND TECHNOLOGY EDUCATION

This fall, as part of the Philadelphia Freedom Rings Partnership, the College is offering noncredit broadband technology courses to Philadelphia Housing Authority (PHA) residents.

Freedom Rings is a joint initiative of the Urban Affairs Coalition, the city of Philadelphia, Drexel University and more than 10 other community/education partners to address the educational and workforce development shortfalls resulting from more than 40 percent of Philadelphia residents lacking broadband access. The funding for this initiative is part of the nationwide Broadband Technologies and Opportunities Project, funded by the American Recovery and Reinvestment Act (ARRA) and the Department of Commerce.

The Partnership seeks to expand this access citywide to increase awareness of and provide access to broadband technologies through 70-plus public computing centers throughout the city (termed Keyspots®) and increase training opportunities, ranging from Internet introduction to workforce-related skills development.

The College provides introductory computer and Internet workshops to PHA residents who can receive a free netbook computer plus free or reduced-fee Internet access by participating. Corporate Solutions has trained more than 3,500 participants since June 2011 on the Main Campus, at the Northwest and West Regional Centers and at many PHA facilities. This customized Broadband Technologies course increases their digital literacy by introducing them to Internet-based educational and workforce-related services that can enhance their employment prospects.

JobTrakPA: THE FAST TRACK BACK TO WORK

Industry leaders in today's economy have clearly expressed their strong preference for job candidates with career-specific skills. In response, JobTrakPA, Community College of Philadelphia’s Trade Adjustment Assistance Community College and Career Training (TAACCCT) grant program, provides valuable career training, retraining and skills enhancement for those laid-off or dislocated in high-demand career areas expecting a critical shortage of qualified workers. The College is offering training in Advanced Manufacturing, Energy Conservation and a Health Care core curriculum.

Successful Advanced Manufacturing and Energy Conservation candidates benefit from short-term, career-specific courses and basic skills training plus intensive support from a dedicated career coach and a job developer. Workshops on all aspects of employability and workplace competency lead to industry-recognized certification and job placement assistance.

To meet general program eligibility requirements, the individual must be dislocated or terminated from employment; registered with CareerLink; at least 18 years of age; possess a high school diploma or GED equivalent; pass placement tests in English and Math at a 10th grade level or higher; commit to full-time training; and work full time upon program completion and placement.
SMALL BUSINESS MENTORING SERVICES TO BE AVAILABLE AT THREE COLLEGE LOCATIONS

A small Philadelphia business with a specific product development, cash flow or inventory control concern can now count on a helping hand. Partnering with SCORE (Senior Core of Retired Executives) Philadelphia, the Center for Small Business Education, Growth and Training at the Community College of Philadelphia’s Northeast Regional Center offers twice-monthly private business mentoring services, second and fourth Thursdays, 2–5 p.m. These services are also available at the College’s West Regional Center, with future expansion planned to the Northwest Regional Center.

NEW SEMINAR SERIES TARGETS ASSISTANCE TO FAMILY-OWNED BUSINESSES

Through a grant provided by Citizens Bank, the Center for Small Business Education, Growth and Training offers a package of no-cost, in-depth seminars on the operations and management of family-owned businesses. The series kicked off with insights from Citizens Bank President and CEO for Pennsylvania, New Jersey and Delaware, Dan Fitzpatrick, and roundtable discussions on Succession Planning, Branding, Marketing Essentials, Employer/Employee Relations and Technology for Your Business. Running through 2012, the series will evolve into a new Family-Owned Business Association debuting in 2013.

CORPORATE COLLEGE COURSES ENHANCING CAREER PROSPECTS FOR 75 IBC ASSOCIATES THIS FALL

Through a new Corporate College partnership, Community College of Philadelphia now offers credit courses to Independence Blue Cross (IBC) associates pursuing a four-year college degree. These employees then transfer into Saint Joseph’s University’s College of Professional and Liberal Studies B.S. degree program.

Classes are taught in IBC’s newly-renovated, high-tech training facility onsite at its Philadelphia corporate headquarters. Courses to date have included English Composition I and II, Elementary and Intermediate Algebra, Introduction to Sociology, Introduction to Psychology, and American History. Two additional courses, Public Speaking and Environmental Conservation, are among the four being offered during this fall 2012 semester to some 75 IBC associates.
A few years ago, Cory Ng was asked to help establish a chapter of Alpha Beta Gamma, an international honor society for business students, at the College. Now, with approximately 100 members, the Eta Sigma chapter is helping students prepare for a four-year program and for the workforce while emphasizing the importance of community service.

"Academics are important, but so are opportunities to develop yourself socially and establish relationships with your peers. It helps you to be a well-rounded student," said Ng, an assistant professor of Accounting, who serves as co-advisor.

Students working toward business and related degrees have an opportunity to enhance their leadership skills and network through meetings and activities. In the future, they hope to plan educational trips, like a tour of the Federal Reserve Bank. At the College, students with a GPA of 3.0 or higher are invited to join; full-time students must have earned 12 credits, and part-time students 15 credits. Students can be working toward a variety of degrees, such as Accounting, Business Administration, Communication Studies, Computer-Assisted Design Technology, Computer Information Systems, Culinary Arts, Fire Science, Health Services Management, Interior Design, Medical Assisting, Paralegal Studies, Photographic Imaging and many others.

Made possible by a donation last year, the chapter held a $500 marketing competition for members. Participants had to create a marketing plan to advertise the donor’s television show, present ideas to the donor and implement the plan. Through this and other activities, members have the opportunity to advance their public speaking, teamwork and organizational skills; choose appropriate business attire; and see an idea through from concept to completion.

"Alpha Beta Gamma is great for exposure and for networking activities that students can use to further their education and career goals," said Tamra Chase, lecturer in Business Administration and honor society co-advisor.

Former chapter president Rainah Chambliss, a Business student, is also an office administrative associate in the College’s Corporate Solutions unit. From both a career and student perspective, she is able to tell students firsthand of the advantages of joining Alpha Beta Gamma.

"It’s been a great learning experience. You’re a member for life. The benefits will follow you wherever you go," said Chambliss.

Ng said he encouraged Chambliss to pursue the chapter president role, and then urged her to run for the position of national student president.

"Her leadership skills have been enhanced through her time in Alpha Beta Gamma. It has increased her confidence in her abilities," said Ng. Some students are hesitant to test or grow their skills, and the chapter provides an environment different from the classroom where students can explore their strengths.

"Students get to learn about leadership. This is a safe space to do so," said Ng.

Chambliss won the national election for the 2012–2013 academic year. She will run executive council meetings, communicate with national officers, keep chapters around the country informed and help with recruitment. This year, she is also serving as vice president of the Eta Sigma chapter.

"Students want to know, ‘How can this help me going forward?’ There are scholarship opportunities, they can further their education, and there are service projects," said Chambliss.

Blending knowledge for career success and community awareness allows students to utilize their communication and critical thinking skills in different ways, in addition to highlighting the importance of getting involved and giving back. Last year, the chapter participated in service projects for the Martin Luther King, Jr. Day of Service. Raffle and bake sale fundraisers helped send two students and two faculty members to the Alpha Beta Gamma Annual Leadership Conference in Santa Fe, N.M. Assistant professor Wayne Williams, department head of Business Administration, arranged for Alpha Beta Gamma members to volunteer with the National Multiple Sclerosis Society. This year, some students volunteered for the City to Shore Bike Ride, an event expected to raise $5 million toward multiple sclerosis research, services and programs. In the future, they plan on partnering with a local school and collecting books, clothes, school supplies and other items students may need.

Said Chambliss, “We want to help. And we can.”
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“Each scholar shall be taught to speak the truth at all times, and each and every scholar shall be thoroughly trained to habits of economy and industry.”

—Milton Hershey School Deed of Trust