

**Strategic Planning 2004-2008 Issues
Identification Questionnaire
May 2004**

The following statements represent issues that have been identified as being potentially important for inclusion in CCP's 2004-2008 Strategic Plan. Please select the response that best describes the importance of each issue to the College over the next five years.

QUALITY AND ACCOUNTABILITY ISSUES

Issue	Don't Know	No Importance	Limited Importance	Moderate Importance	Great Importance
1. <u>Organizational Unit Effectiveness</u> – Strengthening quality, innovation, and effectiveness in the delivery of programs and services. Comments: _____	0	1	2	3	4
2. <u>Organizational Unit Effectiveness</u> – Developing a more student-centered culture throughout the College. Comments: _____	0	1	2	3	4
3. <u>Classroom, Program and College Level Assessment</u> - Creating and implementing meaningful strategies to support course and program development and improvement. Comments: _____	0	1	2	3	4
4. <u>General Education</u> - Strengthening the College's current General Education Program. Comments: _____	0	1	2	3	4

Issue	Don't Know	No Importance	Limited Importance	Moderate Importance	Great Importance
5. <u>External Accountability Standards</u> - Refining and expanding accountability standards and effectiveness indicators that are both appropriate for external constituents and supportive of the comprehensive community college mission.	0	1	2	3	4
Comments: _____					

6. <u>Student Learning Outcomes</u> - Developing classroom-based models for assessing student learning.	0	1	2	3	4
Comments: _____					

7. <u>Student Learning Outcomes</u> - Ensuring student learning meets the needs of students for subsequent employment and transfer.	0	1	2	3	4
Comments: _____					

8. <u>Parity in Student Outcomes</u> - Striving to ensure that all students are equally able to achieve their goals for enrolling at the College.	0	1	2	3	4
Comments: _____					

ENROLLMENT MANAGEMENT

Issue	Don't Know	No Importance	Limited Importance	Moderate Importance	Great Importance
9. <u>College Image</u> - Creating an image for the College that maximizes opportunity for programmatic and financial success. Comment: _____	0	1	2	3	4
10. <u>Marketing</u> - Expanding and improving the College's marketing approaches. Comment: _____	0	1	2	3	4
11. <u>Recruitment and Retention of Students</u> - Responding to diverse abilities and expectations of students. Comment: _____	0	1	2	3	4
12. <u>Recruitment and Retention of Students</u> - Developing targeted student retention strategies. Comment: _____	0	1	2	3	4
13. <u>Recruitment and Retention of Students</u> - Improving integration of credit and noncredit, as well as on and off-campus programs, for curricular coherence and improved student retention. Comment: _____	0	1	2	3	4

Issue	Don't Know	No Importance	Limited Importance	Moderate Importance	Great Importance
14. <u>Program and Service Delivery Strategies</u> - Creating new, and strengthening current, course and program delivery strategies.	0	1	2	3	4
Comment: _____					

15. <u>Access</u> - Clarifying the College's commitment to students with significant developmental education needs.	0	1	2	3	4
Comment: _____					

RESTRUCTURING FOR THE FUTURE

Issue	Don't Know	No Importance	Limited Importance	Moderate Importance	Great Importance
16. <u>Program and Service Addition and Deletion</u> - Strengthening the College's ability to respond fully and efficiently to changing educational needs of the community.	0	1	2	3	4
Comments: _____					

17. <u>Program and Service Addition and Deletion</u> - Developing clear criteria and standards for program/service changes (additions, deletions, changes in size of effort).	0	1	2	3	4
Comments: _____					

18. <u>Building Organizational Capacity</u> - Creating productive collaboration between the Business and Industry Programs staff and the College's other academic departments.	0	1	2	3	4
Comments: _____					

19. <u>Program and Service Addition and Deletion</u> - Creating flexibility and encouragement of innovation in curriculum and course development.	0	1	2	3	4
Comments: _____					

Issue	Don't Know	No Importance	Limited Importance	Moderate Importance	Great Importance
20. <u>Building Organizational Capacity</u> - Developing a culture of high morale, engaged faculty and staff.	0	1	2	3	4
Comments: _____					
21. <u>Building Organizational Capacity</u> - Developing a faculty and staff that will ensure the College's success over the coming decades.	0	1	2	3	4
Comments: _____					
22. <u>Governance</u> - Evaluating and redesigning, as appropriate, the College's governance structures.	0	1	2	3	4
Comments: _____					
23. <u>Diversity</u> - Restructuring the College to better meet the needs of a diverse student body.	0	1	2	3	4
Comments: _____					
24. <u>Entrepreneurship</u> - Fostering timely innovation in the College's programs and services in a manner that promotes a positive financial return to the College.	0	1	2	3	4
Comments: _____					
25. <u>Organizational Culture</u> - Creating an environment in which planning and change efforts have greatest opportunity for success.	0	1	2	3	4
Comments: _____					

Issue	Don't Know	No Importance	Limited Importance	Moderate Importance	Great Importance
26. <u>OASIS Project</u> - Ensuring the success of the OASIS (Banner) Project in all parts of the College.	0	1	2	3	4
Comments: _____					

27. <u>Financial Planning and Management</u> - Responding promptly and fully to changes in College funding in a manner that provides the greatest positive impact on students, and promotes fullest achievement of College mission.	0	1	2	3	4
Comments: _____					

Please specify other potential issues that you feel should be included in the next Strategic Plan.
