

Fashion Merchandising & Marketing (grid only)

Course Sequence:

Semester 1

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
ENGL 101 - English Composition		3 credits	Writing, Research, & Info Lit. 1
BUSL 101 - Navigating Leadership and Business Professions		3 credits	
EASC 111 - Environmental Conservation		3 credits	Scientific Reasoning
FMM 101 - Survey of the Fashion Industry		3 credits	
FMM 105 - Textiles		3 credits	Cultural Analysis & Interpretation
FMM 110 - Introduction to Work Experience	FMM 101 , which may be taken concurrently	1 credit	

Semester 2

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
CIS 103 - Computer Applications & Concepts		3 credits	Technological Competency
FNMT 121 - Retail Mathematics & Merchandising	FNMT 017 or FNMT 019 completed or FMNT 118 (or higher) placement	3 credits	Quantitative Reasoning
FMM 115 - Understanding the Customer	FMM 101	3 credits	
FMM 120 - Professional Personal Selling	FMM 101	3 credits	
FMM 125 - Experiential Retail	FMM 101	3 credits	

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
FMM 130 - Work Experience I	FMM 110	2 credits	

Semester 3

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
ENGL 102 - The Research Paper	ENGL 101 , with a grade of "C" or better	3 credits	Writing, Research, & Info Lit. 2
ART 150 - Introduction to Computer Art/Graphics		3 credits	Oral Communication/ Creative Expression
FMM 135 - Fashion Product Promotion	FMM 105 , FMM 115	3 credits	
FMM 140 - Buying & Private Label Development	FMM 105 , FMM 115 , FMM 125 , FNMT 121 or FNMT 118 or higher, CIS 103	3 credits	
FMM 145 - Work Experience II	FMM 130	2 credits	

Semester 4

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
ENGL 116 - Interpersonal Communication or ENGL 117 - Group and Team Communication	ENGL 101 , which may be taken concurrently	3 credits	
ECON 181 - Principles of Economics (Macroeconomics)	FNMT 118 or higher	3 credits	
PHOT 105 - Introduction to Digital Photography		4 credits	
FMM 150 - Material Directions	FMM 105	3 credits	

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
FMM 155 - Digital Commerce	FMM 135 , FMM 140 , ECON 181 , which may be taken concurrently, PHOT 105 , which may be taken concurrently	3 credits	
FMM 160 - Work Experience III	FMM 145	2 credits	

Minimum Credits Needed to Graduate: 65

Courses and Completion Sequence:

Semester 1

Course Number and Name	Credits	Advisory Notes	Course Type
ENGL 101 - English Composition	3 credits		Writing, Research, Info Lit 1
BUSL 101 - Navigating Leadership and Business Professions	3 credits	BUSL 101 must be taken in the first 12 credits	Major Course
EASC 111 - Environmental Conservation	3 credits		Scientific Reasoning
FMM 101 - Survey of the Fashion Industry	3 credits	FMM 101 is the prerequisite for FMM 110, FMM 115, FMM 120, and FMM 125 in semester 2	Major Course
FMM 105 - Textiles	3 credits	FMM 105 is a prerequisite for FMM 135 and FMM 140 in semester 3 and FMM 150 in semester 4	Major Course Cultural Analysis & Interpretation
FMM 110 - Introduction to Work Experience	1 credit	FMM 110 is the prerequisite for FMM 130 in semester 2	Major Course

Semester 2

Course Number and Name	Credits	Advisory Notes	Course Type
CIS 103 - Computer Applications & Concepts	3 credits	CIS 103 is a prerequisite for FMM 135 and FMM 140 in semester 3	Technological Competency
FNMT 121 - Retail Mathematics & Merchandising	3 credits	FNMT 121 is a prerequisite for FMM 140 in semester 3	Quantitative Reasoning
FMM 115 - Understanding the Customer	3 credits	FMM 115 is a prerequisite for FMM 135 in semester 3	Major Course
FMM 120 - Professional Personal Selling	3 credits		Major Course
FMM 125 - Experiential Retail	3 credits	FMM 125 is a prerequisite for FMM 140 in semester 3	Major Course
FMM 130 - Work Experience I	2 credits	Students will discuss and select from available work opportunities in week 1 of the course FMM 130 is a prerequisite for FMM 145 in semester 3	Major Course

Semester 3

Course Number and Name	Credits	Advisory Notes	Course Type
ENGL 102 - The Research Paper	3 credits		Writing, Research, Info Lit 2
ART 150 - Introduction to Computer Art/Graphics	3 credits		Oral Communication/ Creative Expression

Course Number and Name	Credits	Advisory Notes	Course Type
FMM 135 - Fashion Product Promotion	3 credits	FMM 135 is a prerequisite for FMM 150 semester 4	Major Course,
FMM 140 - Buying & Private Label Development	3 credits	FMM 140 is a prerequisite for FMM 150 semester 4	Major Course
FMM 145 - Work Experience II	2 credits	Students will discuss and select from available work opportunities in week 1 of the course FMM 145 is a prerequisite for FMM 160 semester 4	Major Course

Semester 4

Course Number and Name	Credits	Advisory Notes	Course Type
ENGL 116 - Interpersonal Communication or ENGL 117 - Group and Team Communication	3 credits		
ECON 181 - Principles of Economics (Macroeconomics)	3 credits	ECON 181 may be taken concurrently with FMM 150 in semester 4	
PHOT 105 - Introduction to Digital Photography	4 credits	PHOT 105 may be taken concurrently with FMM 150 in semester 4	
FMM 150 - Material Directions	3 credits		Major Course,
FMM 155 - Digital Commerce	3 credits		Major Course
FMM 160 - Work Experience III	2 credits	Students will discuss and select from	Major Course

Course Number and Name	Credits	Advisory Notes	Course Type
		available work opportunities in week 1 of the course	