

Digital Imaging Proficiency Certificate

Description: This certificate is designed to help students develop skills in basic photography, video production, digital imaging and printing. The photographic imaging industry has undergone a shift towards digital applications in both the professional and amateur markets. The traditional photography custom lab has been transformed into a “service bureau” specializing in post-production digital imaging services. Professional photographers increasingly shoot in digital form, and the ability to manage digital files is now a prerequisite for the photographer’s assistant. Public relations and media firms which previously used film have transitioned to digital video with editing done on the computer. Employment opportunities exist for photographer and video production assistants with experience in digital imaging techniques. Students who complete this proficiency certificate can continue seamlessly in the A.A.S. program in Photographic Imaging.

Student Learning Outcomes:

Upon completion of this Digital Imaging proficiency certificate students will be able to:

- Demonstrate proficiency with the tools and process of video production, including preproduction, video acquisition, editing and final output.
- Demonstrate proficiency with Adobe Photoshop tools including creation of composites and image restorations.
- Demonstrate proficiency with digital camera operation, digital workflow and digital printing techniques while applying color management theory.
- Demonstrate the ability to apply accepted aesthetic criteria to given assignments.

Entrance Requirements: This certificate is open to interested students. New students are normally required to take the College's placement test at their time of entry. Students who are identified as needing developmental course work must complete the appropriate English and mathematics course as part of the certificate.

Digital Imaging Proficiency Certificate Course Sequence

Course Number	Course Title	Prerequisites	Credits
PHOT 101 or PHOT 105	Introduction to 35mm Film Camera and Darkroom Techniques Introduction to Digital Photography		4
PHOT 104	Introduction to Video Production		3
PHOT 151	Digital Imaging		3
PHOT 152	Introduction to Color Photography and Digital Printing	PHOT 151 which may be taken concurrently	3

Total Credits: 13

Successful Completion: Successful completion of the program requires a “C” grade or better in each of the courses listed above.

For More Information Contact: The Division of Liberal Studies, Room BR-21, 1700 Spring Garden Street, Philadelphia, PA 19130, Telephone (215) 751-8450; or call the College Information Center (215) 751-8010.