Photographic Imaging

Imagination and Creativity Enhanced by Technology

Would you like to capture the world through the lens of a camera? Are you eager to learn how to use powerful image editing software? Are you interested in filmmaking? The Photographic Imaging program offers skills that can be applied to a challenging career or used for personal enjoyment.

Experienced faculty will introduce you to many facets of photography, from digital image editing to black and white photography. You will also learn the basics of video production. The program will assist you in developing your unique way of viewing the world.

This program offers:

- training on the same equipment and software that industry professionals use
- hands-on experience photographing different subjects
- internship opportunities at professional photo studios and laboratories
- an introduction to developing a photography business
- the opportunity to develop a portfolio that reflects your strengths and interests
- the experience of working on a video crew

The Photographic Imaging program provides a solid foundation that enables students to seek employment or transfer to a four-year program.

Career Paths

The skills you learn in this program provide a foundation useful in:

- advertising
- news and magazine industries
- professional photo studios or “on location” photo shoots
- corporate and Web video projects

Many photographers combine their creative and business skills to start their own businesses. According to the U.S. Department of Labor’s *Occupational Outlook Handbook, 2008-09 Edition*, “more than half of photographers are self-employed.”

The Photographic Imaging Program

The program includes the discussion of technological developments and aesthetic trends. Exploring the work of classic and modern photographers helps you define your own vision. As you progress from simple to advanced assignments, you learn...
how the camera can add to your personal enjoyment and your income.

The program features small classes with experienced, supportive instructors. Facilities, equipment and courses rival many programs at four-year colleges and universities.

The Photographic Imaging program has something to offer:
- anyone who wants to pursue a career in photography
- professional photographers who want to develop digital technology skills
- anyone who wants to develop craftsmanship in photography and image editing
- professional art directors who want to expand their knowledge
- individuals interested in documentary film productions

The A.A.S. in Photographic Imaging provides the opportunity for students to learn to:
- use sophisticated cameras, editing technology and processing equipment
- work with professional software, including Adobe Photoshop
- create photos in digital and traditional formats
- photograph social and corporate events, portraits and news events
- develop a portfolio and utilize professional skills
- use digital video cameras and current editing technology

Areas of Study
This curriculum includes courses in Basic Photography, Large Format Photography, Digital Imaging, Studio Photography, Photojournalism and Event and Corporate Videography.

Admission to the College
Prospective students are strongly encouraged to apply early prior to the start of a term in order to complete the appropriate steps for enrollment. For more information about admission to the College and important dates, including open house information, visit our Web site at www.ccp.edu, call 215-751-8010 or e-mail admissions@ccp.edu.