Companies and organizations in all fields need individuals who can develop business plans, resolve financial issues or implement solutions for growth and success. The Business program gives you a strong foundation in marketing, management, finance and economics that will lead you to a four-year degree and a variety of career options. Completion of the associate’s degree may also lead to entry-level employment or an upgrade to your current position.

Professional and business services, along with financial activities, account for nearly 25 percent of all jobs in the Greater Philadelphia area.

—Greater Select Philadelphia, regional data, 2009

Advancements in technology have enabled people in all corners of the world to communicate and do business with one another. Today’s global economy has multiplied opportunities for companies and revolutionized how organizations meet demands and remain competitive. This program will lead you to exciting and diverse careers in a variety of fields.

With a Business degree, you will be able to perform several important functions:
- prepare, analyze and discuss basic financial statements
- evaluate basic managerial and marketing problems and develop solutions
- develop and write a basic marketing plan, including economic and social impact
- apply quantitative methods to solve common business problems

The College’s Dual Admissions programs and transfer agreements will help you seamlessly move to a four-year college or university and continue your education. Preparing for a bachelor’s degree at the College saves you money. Our tuition is lower than four-year schools, and you may qualify for scholarships through the Dual Admissions programs.

Upon program completion, you are able to pursue a number of different majors:
- accounting
- economics
- finance
- hospitality management
- information technology
- management
- marketing
Career Paths
The Business degree can lead to a number of positions, including financial analyst, food service manager, public relations/marketing specialist, accountant, purchasing manager, sales supervisor and personal financial advisor. In Philadelphia, many of these careers are found in health care organizations, financial institutions, educational institutions and technology companies.

The Business Degree Program
In order to help you achieve success in a four-year program, the College holds transfer agreements with Kaplan and Strayer universities, as well as Cabrini and Peirce colleges.

Salaries
Accountants – $60,340/year*
Budget Analysts – $73,670/year
Food Service Managers – $47,210/year
Lodging Managers – $46,300/year
Purchasing Managers, Retail – $48,650/year


Areas of Study
This program includes courses in Risk Management and Insurance, Managerial Accounting, Principles of Marketing and Business Math.

College Information
Visit the College website at www.ccp.edu to find out about:
- Academic Programs
  www.ccp.edu/site/academic/
- Admissions Process
  www.ccp.edu/site/prospective/admissions_process.php
- Transfer Agreements
  www.ccp.edu/site/prospective/transfer_agreements/
- Financial Aid
  www.ccp.edu/site/prospective/financial_aid/
- Scholarships and Awards
  www.ccp.edu/site/current/scholarships/
- College Life
  www.ccp.edu/site/current/student_life/
- Directions to the College
  www.ccp.edu/site/locations/main.php

Admission to the College
Prospective students are strongly encouraged to apply early prior to the start of a term in order to complete the appropriate steps for enrollment. For more information about admission to the College and important dates, including open house information, visit our website at www.ccp.edu, call 215-751-8010 or email admissions@ccp.edu.

Affirmative Action Statement
Community College of Philadelphia is committed to the principles of equal employment and equal educational opportunity for all persons without regard to race, color, ancestry, creed, national or ethnic origin, age, sexual orientation/preference, religion, sex, disability or status as a disabled veteran or veteran of the Vietnam Era, in the administration of its educational programs, activities or employment in accordance with applicable federal statutes and regulations. Any questions regarding this statement should be directed to the director, Office of Diversity and Equity, located in Room M2-3; telephone number 215-751-8039.