

Community College *of* Philadelphia

Business

Start Your Path to a Four-Year Degree

Companies and organizations in all fields need individuals who can develop business plans, resolve financial issues or implement solutions for growth and success. The Business program gives you a strong foundation in marketing, management, finance and economics that will lead you to a four-year degree and a variety of career options. Completion of the associate's degree may also lead to entry-level employment or an upgrade to your current position.

Professional and business services, along with financial activities, account for nearly 25 percent of all jobs in the Greater Philadelphia area.

—Greater Select Philadelphia, regional data, 2009

Advancements in technology have enabled people in all corners of the world to communicate and do business with one another. Today's global economy has multiplied opportunities for companies and revolutionized how organizations meet demands and remain competitive. This program will lead you to exciting and diverse careers in a variety of fields.

With a Business degree, you will be able to perform several important functions:

- prepare, analyze and discuss basic financial statements
- evaluate basic managerial and marketing problems and develop solutions
- develop and write a basic marketing plan, including economic and social impact
- apply quantitative methods to solve common business problems

The College's Dual Admissions programs and transfer agreements will help you seamlessly move to a four-year college or university and continue your education. Preparing for a bachelor's degree at the College saves you money. Our tuition is lower than four-year schools, and you may qualify for scholarships through the Dual Admissions programs.

Upon program completion, you are able to pursue a number of different majors:

- accounting
- economics
- finance
- hospitality management
- information technology
- management
- marketing



Business at Community College *of* Philadelphia

Career Paths

The Business degree can lead to a number of positions, including financial analyst, food service manager, public relations/marketing specialist, accountant, purchasing manager, sales supervisor and personal financial advisor. In Philadelphia, many of these careers are found in health care organizations, financial institutions, educational institutions and technology companies.

The Business Degree Program

In order to help you achieve success in a four-year program, the College holds transfer agreements with Kaplan and Strayer universities, as well as Cabrini and Peirce colleges.

Salaries

Accountants – \$60,340/year*
Budget Analysts – \$73,670/year
Food Service Managers – \$47,210/year
Lodging Managers – \$46,300/year
Purchasing Managers, Retail – \$48,650/year

Median annual earnings, May 2009, courtesy of Bureau of Labor Statistics, *U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition*

Areas of Study

This program includes courses in Risk Management and Insurance, Managerial Accounting, Principles of Marketing and Business Math.

College Information

Visit the College website at www.ccp.edu to find out about:

Academic Programs

www.ccp.edu/site/academic/

Admissions Process

www.ccp.edu/site/prospective/admissions_process.php

Transfer Agreements

www.ccp.edu/site/prospective/transfer_agreements/

Financial Aid

www.ccp.edu/site/prospective/financial_aid/

Scholarships and Awards

www.ccp.edu/site/current/scholarships/

College Life

www.ccp.edu/site/current/student_life/

Directions to the College

www.ccp.edu/site/locations/main.php

Admission to the College

Prospective students are strongly encouraged to apply early prior to the start of a term in order to complete the appropriate steps for enrollment. For more information about admission to the College and important dates, including open house information, visit our website at www.ccp.edu, call 215-751-8010 or email admissions@ccp.edu.

Affirmative Action Statement

Community College of Philadelphia is committed to the principles of equal employment and equal educational opportunity for all persons without regard to race, color, ancestry, creed, national or ethnic origin, age, sexual orientation/preference, religion, sex, disability or status as a disabled veteran or veteran of the Vietnam Era, in the administration of its educational programs, activities or employment in accordance with applicable federal statutes and regulations. Any questions regarding this statement should be directed to the director, Office of Diversity and Equity, located in Room M2-3; telephone number 215-751-8039.